

POWER / POLITICS / CULTURE

Power, politics & *the quiet part.* Said clearly.

Bre Jefferson is a DC-based creator and commentator who makes complex systems feel immediate, human, and worth sharing. With 15 years across policy, elections, and public systems, the commentary carries real institutional weight. Creator instincts make it land.



POLICY DEPTH. CREATOR INSTINCTS.

56.5K
TIKTOK FOLLOWERS

3.8M
TIKTOK LIKES

65K+
COMMUNITY ACROSS PLATFORMS

AUDIENCE

Black women-centered.
Culturally engaged.

For people who want context, candor, and a point of view that connects the headline to everyday life.

WHY BRE

Policy expertise without institutional stiffness. Cultural fluency without flattening the analysis.

EDITORIAL COVERAGE

Power + politics
Systems, incentives, and who benefits

Black womanhood
Culture, visibility, and authority

Media + gender
Narratives, algorithms, and belief

Elections + civic life
Clear analysis without the jargon

WORK WITH BRE

- 01 Sponsored commentary
- 02 Civic education campaigns
- 03 Speaking + moderation
- 04 Media commentary
- 05 Creative strategy

For brands, media, nonprofits, conferences, and institutions ready for a clear point of view.

SELECTED PROOF

CBC WEEK 2026
Mothering Justice speaker

GEORGETOWN UNIVERSITY
Public policy training

15 YEARS OF EXPERIENCE
Policy, elections + public systems